

### Industry Projections for Northwest Workforce Development Area, 2002-2012

NAICS	Industry Title	2002 Estimated Employment	2012 Projected Employment	2002-2012 Employment Change	2002-2012 Percentage Change
	Total Non-Farm Employment	69,710	77,960	8,250	11.8%
1133, 21, 23	Construction/Mining/Natural Resources	3,780	4,440	660	17.5%
31-33	Manufacturing	12,830	13,220	390	3.0%
311	Food Manufacturing	1,610	1,670	60	3.7%
326	Plastics and Rubber Products Manufacturing	1,020	1,250	230	22.5%
333	Machinery Manufacturing	1,500	1,450	- 50	-3.3%
42, 44	Trade	10,620	11,550	930	8.8%
445	Food and Beverage Stores	2,250	2,410	160	7.1%
48, 49, 22	Transportation and Utilities (Including US Postal)	3,980	4,440	460	11.6%
52-53	Financial Activities	2,320	2,630	310	13.4%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	13,480	16,760	3,280	24.3%
611	Educational Services (Including State and Local Government)	6,010	6,910	900	15.0%
621	Ambulatory Health Care Services	1,950	2,790	840	43.1%
71-72	Leisure and Hospitality	7,890	8,910	1,020	12.9%
51, 54-56, 81	Information/Prof Services/Other Services	6,740	7,680	940	13.9%
	Government (Excluding US Postal, State and Local Educ and Hosp)	8,070	8,350	280	3.5%

**Notes:**

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed and unpaid family workers. Railroad workers are included.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2002 CES (3/03 Benchmark) and 2002 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2002 and 2012.

It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development  
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